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L'Avion Celebrates First Anniversary

***Looks Towards Growth in Second Year with Addition of New Aircraft
and Flights***

New York, January 3, 2007 - L'Avion, the first all business class French airline, celebrates today the first anniversary of the airline's launch. As of January 3, 2008, L'Avion has transported more than 34,000 passengers, and has experienced an average load factor of 79% (December) and an average on-time departure rate of 91% for 2007.

"We enjoyed a very successful first year, as over more than 34,000 passengers came to know the high quality and exceptional value offered by L'Avion," said Marc Rochet, CEO of L'Avion. "With the addition of our second plane, we are pleased to be able to provide our valued customers with increased flexibility, and look forward to continued growth in 2008 and beyond."

Introduction of the Second Aircraft – January 20, 2008

L'Avion's second aircraft will be comparable to the first airplane, an all business class Boeing 757-200, configured with 90 seats instead of the traditional 200. This additional aircraft will have its inaugural L'Avion flight between Orly and Newark airports on January 20, 2008.

With the introduction of the second aircraft in January, L'Avion will begin doubling flight frequency between Paris and New York, beginning with a second flight on Friday and Sunday, and further additional flights to come by Summer 2008.

L'Avion is currently offering a January promotion, with round trip business class tickets from just \$1,290*.

About L'Avion

L'Avion is the first French airline company that offers all business class service to travelers. The aircraft is a Boeing 757-200 configured for all business class with 90 seats. L'Avion flies between Paris – Orly and New York – Newark. For more information: www.lavion.com or call 1 (866)-692-6759.

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* Government taxes and fees extra. Some restrictions apply. Fares not refundable. Changes are permitted. Penalties may apply.