



FOR IMMEDIATE RELEASE

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**L'Avion Celebrates Spring with a Special Offer
To Tour Paris on a Bicycle**

New York, March 20, 2008 – L'Avion, the first all business class French airline, announces today that they will be offering to their customers a free one day bicycle pass with Allo Velo, a Paris-based bicycle rental company. This offer will be to customers who have booked travel on L'Avion between March 25th and April 15th.

"We believe the best way for one to truly experience the beauty of Spring time in Paris is by touring on a bicycle," said Marc Rochet, CEO of L'Avion. "Through this special offer with Allo Velo, our L'Avion customers will have a wonderful and convenient opportunity to discover all that Paris in the Spring has to offer."



For further details, please visit www.lavion.com beginning March 21st to learn more about this exciting way to experience Spring time in Paris.

Reservations for bicycle rental will be carried out directly by Allo Velo. Participating customers are required to place a deposit of 200€ per bicycle, and bicycles can be picked up and returned at the Allo Velo location near Canal St. Martin. Customers also have an option of bicycle delivery directly to their hotel (20€). All Velo: 20 street Hauteville. 75010 Paris - Tel.: 01 40 35 36 36 - Open 9a.m. to 7p.m., seven days a week.

About L'Avion

L'Avion is the first French airline company that offers all business class service to travelers. The aircraft is a Boeing 757-200 configured for all business class with 90 seats. L'Avion flies between Paris – Orly and New York – Newark. For more information: www.lavion.com or call 1 (866)-692-6759.

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