



**FOR IMMEDIATE RELEASE**

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**L'AVION Accelerates Growth Plans**

**French All Business Class Airline to Add Second Plane 2007/2008 Winter Season  
And Double Its New York – Paris Flights**

New York, July 9, 2007 - L'AVION, the first all business class French airline, announced today, that the performance for its first six months of operations had exceeded projections. As a result of the Company's success, it has decided to expedite its growth plans. Starting within the 2007/2008 winter season, L'AVION will offer a second flight from New York to Paris leaving from Newark Liberty Airport and Orly Sud.

L'AVION's additional airplane, a Boeing 757-200 equipped with Pratt & Whitney engines, will have an identical configuration to L'AVION's first airplane with 90 business class seats.

For the month of June, the Company's load factor exceeded 78%. Highlights of the Company's performance during its first 6 months of operations include:

- More than 90% on-time performance
- 100% on flight schedule reliability
- 14,764 passengers flown over the past 6 months

**Marc Rochet, CEO of L'AVION said,** "We are delighted that L'AVION's first six months of operations exceeded our projections. As a result, due to this strong demand, we have decided to add a second plane to our fleet that will double our New York - Paris flight route starting this coming winter. L'AVION will rank #2 in terms of weekly available business seats between New York and Paris."

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**About L'AVION**

L'AVION is the world's first French exclusively business-class airline connecting New York and Paris. L'AVION currently offers a round trip "summer special" at \$1,594.00 USD (plus taxes). For more information: [www.lavion.com](http://www.lavion.com) or call 1 (866)-692-6759.